



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25329410

Changes as of: 10/14/2016 at 4:22 PM

Version: Original Order

CPE: //2010

Agency: TARGET ENTERPRISES

Flight: 10/17/16 - 10/30/16

Station: WGBD

Total \$: \$3,570

Advertiser: Tim Scott for Senate

Market: Charleston, SC

Total Spots: 32

TARGET ENTERPRISES 15260
VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Product: Tim Scott for Senate

Office: LOS ANGELES

Total CPP: \$18.97

Agency Order #:

Buyer: DEDE JEFFERY

Primary Demo: Adults 55+

Con Type: POLITICAL/VOTE

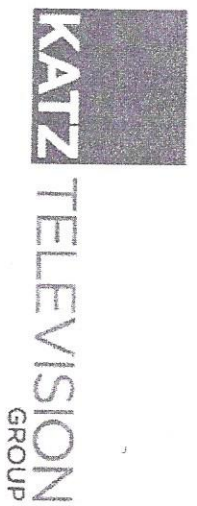
Total GRP: 188.2

Salesperson: TORI PLEXICO
323-966-5196

Assistant: DEVON SCOTT
323-966-5049

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	10/17 - 10/24				Total Spots	Total \$	CP
						10/17	10/18	10/19	10/20			
1	M-F 7a-9a		TODAY SHOW	\$100.00	3.5	30	4	1		5	\$500.00	\$28.0
2	M-F 6p-8p		NEWS	\$115.00	5.6	30	4	1		5	\$575.00	\$20.0
3	M-F 7p-7:30p		WHEEL OF FORTUNE	\$150.00	8.3	30	4	1		5	\$750.00	\$18.0
4	M-F 7:30p-8p		JEOPARDY	\$200.00	8.9	30	4	1		5	\$1,000.00	\$22.0
5	M-F 11p-11:35p		NEWS	\$50.00	2.7	30	4	1		5	\$250.00	\$18.0
6	Sa 7a-9a		TODAY SHOW SATURDAY	\$60.00	3.8	30	2	0		2	\$120.00	\$15.0
7	Sa 6p-6:30p		NEWS	\$45.00	10.4	30	1	0		1	\$45.00	\$4.5
8	Sa 7p-7:30p		NEWS	\$75.00	9.0	30	1	0		1	\$75.00	\$8.3
9	Sa 7:30p-8p		JEOPARDY WEEKEND	\$125.00	4.7	30	1	0		1	\$125.00	\$26.0
10	Su 8a-9a		TODAY SHOW	\$85.00	5.4	30	1	0		1	\$85.00	\$15.7
11	Su 6p-6:30p		NEWS	\$45.00	6.1	30	1	0		1	\$45.00	\$7.3
TOTALS: 27						5				32	\$3,570.00	\$18.9



125 West 55th St
New York, NY 10019

Contract # 25329410		Changes as of: 10/14/2016 at 4:22 PM		Version: Original Order	
CPE: //2010		Flight: 10/17/16 - 10/30/16		Total \$: \$3,570	
Agency: TARGET ENTERPRISES		Advertiser: Tim Scott for Senate		Total Spots: 32	
Product: Tim Scott for Senate		Office: LOS ANGELES		Total CPP: \$18.97	

Agency Order #:	Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP: 188.2
Salesperson: 323-966-5196	Salesperson: TORI PLEXICO	Con Type: POLITICAL/NOTE	Separation:
		Assistant: DEVON SCOTT	

Special Instructions

Competitive Information	
Market Budget:	\$3,570
WCBD Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$3,570.00	\$18.97	188.2
Total	100%	32	\$3,570.00	\$18.97	188.2

Monthly Summary	
Month	Spots
2016-Oct	32
Total	32

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/17/16 8:05 AM				
New	10/14/16 4:22 PM	DEVON SCOTT	New	32	
				\$3,570.00	\$3,570.00
				\$0	\$0

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS C KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE (ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders	Order / Rev:	954958	
	Alt Order #:	25329410	
	Product Desc:	Tim Scott for Senate	
	Estimate:	2010	
	Flight Dates:	10/18/16 - 10/24/16	Primary AE: Katz Los Angeles
	Original Date / Rev:	10/17/16 / 10/17/16	Sales Office: K-LA
	Order Type:	REG	Sales Region: Nat
Agency	Name:	Target Enterprises	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		15260 Ventura Boulevard	Billing Cycle: EOM/EOC
		Sherman Oaks, CA 91403	Agency Commission: 15%
Advertiser	Name:	POL/Tim Scott For Senate (R)	New Business Thru:
	Demographic:	A55+	Order Separation: 00:15:00
	Product Codes:	PL1	Advertiser External ID:
	Priority:	P4	Agency External ID: IN4746
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	32	\$3,570.00	\$3,034.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	32	\$3,570.00	\$3,034.50	0.00
Totals	32	\$3,570.00	\$3,034.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-LA	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCBD	10/18/16	10/24/16	Today Show M-F	CM	7a-9a	-TWTF--	:30	4	\$100.00	P4	0.00	NM	5	\$500.00
Today Show M-F COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-TWTF--		4				\$100.00		0.00			
	Week:	10/24/16	10/30/16	M-----		1				\$100.00		0.00			
E 2	WCBD	10/18/16	10/24/16	M-F Local News @ 6p	CM	6p-630p	-TWTF--	:30	4	\$115.00	P4	0.00	NM	5	\$575.00
M-F Local News @ 6p COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-TWTF--		4				\$115.00		0.00			
	Week:	10/24/16	10/30/16	M-----		1				\$115.00		0.00			
E 3	WCBD	10/18/16	10/24/16	M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	\$150.00	P4	0.00	NM	5	\$750.00
M-F 7p-730p COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-TWTF--		4				\$150.00		0.00			
	Week:	10/24/16	10/30/16	M-----		1				\$150.00		0.00			
E 4	WCBD	10/18/16	10/24/16	M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$200.00	P4	0.00	NM	5	\$1,000.00
M-F 730p-8p COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 954958
 Alt Order #: 25329410
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: POL/Tim Scott For Senate (R)
 Product Desc: Tim Scott for Senate
 Estimate: 2010

WCBF Charleston

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WCB	10/18/16	10/24/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$200.00	P4	0.00	NM	5	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-TWTF--					4	\$200.00		0.00			
Week: 10/24/16		10/24/16	10/30/16	M-----					1	\$200.00		0.00			
E 5	WCB	10/18/16	10/24/16	LN M-F Late News M-F	CM	11p-1135p	-TWTF--	:30	4	\$50.00	P4	0.00	NM	5	\$250.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-TWTF--					4	\$50.00		0.00			
Week: 10/24/16		10/24/16	10/30/16	M-----					1	\$50.00		0.00			
E 6	WCB	10/22/16	10/22/16	Today Show Sa Today Show Sa	CM	7a-9a	-----S-	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S-					2	\$60.00		0.00			
E 7	WCB	10/22/16	10/22/16	Sat Local News @ 6p Sat Local News @ 6p	CM	6p-630p	-----S-	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S-					1	\$45.00		0.00			
E 8	WCB	10/22/16	10/22/16	Sat Local News @ 7p Sat Local News @ 7p	CM	7p-730p	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S-					1	\$75.00		0.00			
E 9	WCB	10/22/16	10/22/16	Sat 730p-8p Sat 730p-8p	CM	730p-8p	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S-					1	\$125.00		0.00			
E 10	WCB	10/23/16	10/23/16	Today Show Su Today Show Su 8a	CM	8a-9a	-----S	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S					1	\$85.00		0.00			
E 11	WCB	10/23/16	10/23/16	Sun Local News @ 6p Sun Local News @ 6p	CM	6p-630p	-----S	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S					1	\$45.00		0.00			
													Totals	32	\$3,570.00